

Unit Title	Preparing for a Career in the Media Industry
Ofqual unit reference number (code)	M/505/5773
Organisation Reference	PCMI3
Unit Level	Three
Unit Sub Level	None
Unit Credit Value	9
GLH	63
Sector Subject Areas	9.3 Media and Communication
Unit Grading Structure	Pass
Availability	Shared
Restricted Organisations	N/A
Assessment Guidance	N/A

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
1. Understand employment and education opportunities in the media sector.	1.1. Research potential opportunities within one sector of the media industry in relation to: <ul style="list-style-type: none"> a) business b) employment c) higher education.
2. Be able to evaluate own personal qualities and available resources that may be used to start their own business, gain employment or move on to higher education.	2.1. Evaluate own qualities to include: <ul style="list-style-type: none"> a) attributes b) skills c) relevant achievements d) experience and interests. 2.2. Evaluate own and other resources that may be available to them in order to either: <ul style="list-style-type: none"> a) start own business b) gain employment c) progress to higher education.
3. Understand own potential career or study routes.	3.1. Produce a personal plan outlining possible career study routes within a chosen media sector.
4. Be able to prepare a portfolio of media work for use when looking for an employment or higher education opportunity.	4.1. Prepare relevant personal information for either: <ul style="list-style-type: none"> a) business opportunity b) employment c) higher education application. 4.2. Prepare a portfolio of their own media work for review during either: <ul style="list-style-type: none"> a) business presentation b) higher education

LEARNING OUTCOMES	ASSESSMENT CRITERIA
The learner will:	The learner can:
	c) job interview.
Equivalences	N/A